

This Playbook summarizes two decades of entrepreneurial lessons into a 15-minute read.

It details how to launch a small group of products, get it to 100 sales per day, and have a multi-million dollar exit.

This is the exact playbook for how my partner and I built and sold a company for over \$10 million within 4 years.

Other entrepreneurs have used the same strategies to make anywhere from \$1 million to over \$100 million. A few of these examples are shared in this playbook.

I deserve no credit for their success - they did the work. But this overall strategy got them started and/or showed them that it was possible.

This will either resonate with you and spur you into action, or it will mean nothing. It is recommended that you scan this in one setting without social media distractions.

The free course that accompanies this playbook will go deeper into the topics discussed within these pages.

Used By Over 500 Entrepreneurs To Build Million Dollar Businesses...

This Is The Playbook For How I Turned \$600 Into A \$16M Exit

From: Ryan Daniel Moran
The Lake House, Austin TX

Fellow entrepreneurs,

The following is the playbook for how I turned a \$600 investment into \$16 million.

I give this playbook away because I invest in entrepreneurs who use it, and I advise them toward a meaningful exit.

I am 100% confident that this is *the plan that you've been looking for.*

There's nothing magical to it - it is *very* simple and *very* predictable.

I can say that, because hundreds of entrepreneurs have told me that this strategy changed their lives.

It is hard for me to explain how effective this is without sounding like a crazy TV-pitchman.

I apologize in advance if it comes across as overly optimistic, but... it is my experience that this process, done in the right sequence, can create generational wealth in a handful of years.

My name is Ryan Daniel Moran, and I am writing this to you from my lake house in Austin, TX.

It's my vacation home, and I spent a little over a million dollars building it to my liking.

I paid cash for it using the strategies that I outline in these pages.

I am going to detail how I build little physical products brands that make 100 sales per day. That matters, because 100 sales per day is \$1 million per year.

It takes about a year to get to 100 sales per day. Some people get there faster... others take more time.

I hope to persuade you that you are only one or two years away from a million dollar business.

I spent the first ten years of my career as a struggling entrepreneur, doing whatever I could to make money.

I tried my hand at affiliate marketing, drop shipping, search engine optimization, creating content, and on and on...

I was fairly successful at it, but I worked more than ever... had no social life... and I had no way for me to exit my business if I wanted to.

There was no “way out.”

But once I went “all in” on this strategy, I was a millionaire within a year.

I also discovered that if I had 100 sales per day, then I could *sell the business for a life changing amount of money.*

I learned that these businesses were more than just profit-machines... they were real businesses that could be sold for large amounts.

My partner and I started a company with just \$600... and four years later, we sold it for \$16 million.

I realized that “this is how the big boys and girls play business.”

When I started doing this, I shared what I was doing on my podcast. A lot of people followed the steps and started having success, too.

One of my students, Alex, used it to generate \$19.7 million in four years.

Another, Sebastian, used it to create over \$30 million in five years.

I also have many case studies of people who used this to generate a cool \$1 million to \$5 million in just a few years.

Now I invest in entrepreneurs that follow this system, and I help them have a multi-million dollar exit.

So... I teach this stuff publicly because I look for a few investments to partner with.

When they get to 100 sales per day, then I will consider investing in them and helping them have a really big payday when they exit.

If you use this information to build ONE tiny business that does 100 sales per day – that can be enough to have financial freedom forever.

If you follow the steps in this book, I might want to invest in your business someday.

But first... allow me to explain why this is important for you:

It is my opinion that many entrepreneurs waste “Level 10” skills on “Level 2” opportunities.

In other words, entrepreneurs waste their time on opportunities that won't make them very wealthy.

They learn to create content or sell products... or they learn how to market and collect leads...

But they spend that time and skill set selling low end courses or products, consulting, or “fast cash” methods that lead nowhere.

I know, because I did the same thing.

I learned how to market on Google and Facebook, create content, start a podcast, write sales copy, and all the things that are supposed to make money.

BUT... I didn't apply them to a “real business.”

What I *wanted* was freedom, and I soon discovered that this plan gave me more freedom than I ever knew was possible.

So, I will teach the playbook to you throughout these pages.

Once you “get it,” you will never view business the same again.

Secret #1: 100 Sales Per Day Is A Million Dollar Business

I used to say that “I help people build million dollar businesses,” but people did not believe me.

They said, “I could never have a million dollar business. I’m too new.”

Or they’d think, “I don’t know anyone who has a million dollar business.”

So I stopped saying “million dollar business.”

Instead, I tell people that “*I help entrepreneurs get to 100 sales per day.*”

But, the truth is... it’s the same thing, because **a million dollar business is just 100 sales per day.**

Here’s how the math breaks down...

100 Sales Per Day x \$30 = \$3,000 Per Day

Once you get a business to 100 sales per day at \$30, then it is selling \$3,000 per day.

That’s \$90,000 per month. Or about \$1.1 million per year.

All it takes to have a million dollar business is 100 sales per day. That is enough to change your entire financial future.

It takes about 12 months to get to 100 sales per day.

That's why my book is called [12 Months To \\$1 Million](#). It's the step by step playbook to doing this. You can grab it on Audible or Amazon. Or the library. Or an illegal download site. Just read it and do what it says.

Anyway, what you need to know is that **100 sales per day is enough to start creating financial freedom.**

Most people work 30+ years so that they can have enough to retire. But getting to 100 sales per day takes just one year (in many cases).

I'll take the 12-month plan over the 30-year plan *any day*.

Since I started sharing this on my free podcast, my book, and my YouTube channel, **hundreds of people have told me that they achieved 100 sales per day.**

I've shared many of them on my YouTube channel and my podcast.

Here are a few stories from people who built million dollar businesses with a little bit of my help:

Judson Morgan: [How "100 Sales Per Day" Made Him \\$20 Million](#)

Leah Boomsma: [This Mom Of 4 Sells \\$140k/Month With ONE Product](#)

Evan Van Auken: [From Firefighter to Millionaire In 18 Months](#)

If I told you all the stories of people who hit \$1 million with my help, we would be here all day.

The power of this is in the simplicity: you only need 100 sales per day to have a million dollar business.

Secret #2: You Don't Actually Need 100 Sales Per Day

I know... I know...

I JUST said that you need 100 sales per day.

But you actually need less than that.

If you only have one product, then you need 100 sales per day.

But if you sell more than one product, then you need fewer than that.

Here's why: people buy multiple products.

If someone buys more than one product from you, then you need *fewer than 100 sales per day*.

Here's how the math works:

4 Products x 25 Sales Per Day = 100 Sales Per Day

The math works out the same. It's still 100 sales per day.

Sometimes people ask me, "*What is a good product to sell to get to 100 sales per day?*"

I ask them instead, "*What CUSTOMER will buy multiple products?*"

So... you can either have one product that does 100 sales per day.

Or you can have 4 products that do 25 sales per day each.

In my experience, getting 4 products to 25 sales per day is easier.

My favorite business model to do this is selling physical products. Here's why...

Selling physical “stuff” is simple.

There's no coaching... no fancy marketing... no consulting that you need to do.

You don't need to have a special skill to sell physical products, and you don't need to become a life coach or a social media influencer.

For example, my first physical products brand was a yoga company.

I don't actually do yoga, but people spend hundreds of dollars on yoga mats, blocks, towels, clothes, weird kombucha drinks... and all kinds of random “stuff.”

I don't need to be an expert in yoga in order to sell yoga stuff. All I need is to find a manufacturer for yoga mats.

I built my yoga business and sold it to an investor in one year.

My second business was an exercise supplement company. I don't need to be a personal trainer to create great supplements. In fact, I just needed to find someone to create them for me.

I sold that company for over \$10 million. That's how I paid cash for my lake house.

One of my students sells running gear. Another sells crossfit gear. Another sells pet products. And all of them are millionaires.

A good example is a company called Mary Ruth's Organics.

The founder (named Mary Ruth) started selling multivitamins to moms starting a wellness journey.

Then, those moms came back and bought vitamins for their kids.

Soon, they bought all kinds of wellness products from Mary Ruths.

Today, the company does over \$250 million in revenue and is valued at \$1 billion.

Not bad for a mom with four kids who started with an idea and a couple of products.

But... What about you? How do you decide what to sell?

Here's my favorite way to answer that question:

Sell to a person who is *new at something*.

People buy multiple products when they start doing something new.

When someone starts doing yoga, they buy mats, blocks, towels, shaman-blessed-cacao-drinks-or-whatever...

When someone becomes a parent, they buy LOTS of things...

When someone starts working out, they buy protein powder, pre-workouts, supplements, etc...

When someone starts a podcast, they buy cameras and microphones and a new desk and software, etc...

When someone goes vegan, they buy new foods, supplements, some crazy new nut milk, and a high horse from which to judge people.

You get the idea... **when you sell to someone who is starting something new, then they will buy multiple products from you.**

Best of all, if they choose your brand at the beginning of “their journey,” they will buy from you again and again.

If the average person buys TWO products, then you only need 50 new *people* to buy from you each day.

I think the easiest is 4 products that do 25 sales per day each.

So... you don't really need 100 sales per day; what you need is *a system for getting each product to 25 sales per day.*

If you have a system to get to 25 sales per day each, then you need four products to have a million dollar business.

So... how do you do that??

That is what we will cover next.

Secret #3: How To Get A Product To 25 Sales Per Day *In 90 Days Or Less* With Free Traffic

OK, this is the fun part.

Remember... you only need 4 products that sell 25 sales per day in order to have 100 sales per day.

And 100 sales per day is a million dollar business.

A million dollar business can change your life, because it can be sold for a lump sum payday.

So all we need is a system to get each product to 25 sales per day.

The best way to do that is to generate *demand first*.

For example, if you build a small group of people on Instagram or an email list or even a Facebook group...

...and you send them to Amazon, WalMart.com, or even Kickstarter, then they will reward you with free traffic.

Amazon.com is the king of ecommerce, so our focus starts there, but there are other places to sell products, too.

WalMart.com now has the same volume that Amazon did when I started selling products online, and it is growing quickly.

There are also platforms like TikTok Shop and Temu that will be interesting over the next few years.

Plus, there are crowdfunding platforms like Kickstarter that allow you to take sales without having your product ready.

All of these platforms work the same way: if you send traffic to them and give them what they want, they will give free exposure to your products.

However, Amazon has one thing that the others don't have: Amazon has 310 million active users with their credit card on file.

That's why some people put their product on Amazon and get to \$1,000 per day or more in sales within about 90 days.

I like using Amazon.com because they do most of the hard work.

For example, one of my clients, Elina, sells dog shampoo.

She built a Facebook group for dog owners, and she gives her group members a special discount when they buy on Amazon.

She sends people from her group to buy on Amazon, and within three months, she was selling about 35 units per day.

That's about \$1,000 per day in sales after about three months of work.

Amazon sees new people coming to their store, so they start to "reward" her with free advertising.

It's kind of like when you go into Target and ask for a product from a little-known brand.

They will just tell you, “No, we don’t carry that here.”

But if *hundreds* of people start asking for it, the people at Target will say, “*Hey, we should probably start carrying this product.*”

If lots of people ask for it and want to buy it there, then they will start to put it on the best shelf space in the store.

Amazon works just like that.

If you send people to Amazon to buy your products, they will start to give you better “shelf space” by featuring you to their millions of customers.

For example...

My book, [12 Months to \\$1 Million](#), sold over 300,000 copies.

One of the reasons it sold so well is because I talk about it on my podcast.

When I send people to the Amazon listing, Amazon thinks that it is very important (which, of course, it is).

As a result, they occasionally *email it out to millions of customers.*

Guess what that does?

It sends my book sales through the roof.

That can happen for your products, too.

There are a ton of ways that you can send people to your products and get Amazon to advertise for you for free.

One of my students, Alicia, used free “challenges” to sell millions of dollars worth of water bottles.

They are simple water bottles.

They aren't a brand new kind of water bottle. It's just a normal, basic water bottle.

She created an online challenge to encourage people to drink more water. In it, she sent people to Amazon to buy her water bottle.

She got to 100 sales per day and became a millionaire before she turned 30. ([Here's a YouTube video of her talking about it with me.](#))

Here's another example...

One of the businesses that I invested in sends their products to people on Instagram and TikTok in exchange for a video review.

Since Instagram and TikTok videos can go viral, they get seen by thousands of people.

They used that strategy to get to 100 sales per day in *less than a month!*

Pretty cool.

That's all free traffic, too.

There are a lot of ways to get your products to 100 sales per day. Here are a few ideas:

- You can make TikTok videos ([Damien did this and sold \\$30k within a few days](#)).

- You can partner with bloggers and influencers ([Derek did this and sells millions of dollars of products](#)).
- You could make funny videos about your product ([Shannon did this and became a multi-millionaire](#)).
- You can spend some money on Facebook ads ([Moiz did this and made \\$100M](#)).

There are more ways to do it, but these examples will get you started.

Best of all, if you already have a blog, a podcast, an email list, or any other place where people see you...

Then you likely already have enough to get to 25 sales per day on your first product.

When I'm working with someone new, I encourage them to spend the first 30 - 60 days building a small group of followers.

Once they have a group of about 100 - 250 people, they are ready to launch their first product.

In my experience, you can get a product to 25 sales per day in about three months after you launch.

Then, you can roll out the next three products pretty quickly after that.

Once you get to 100 sales per day, you have a business that is generating a million dollars per year in revenue.

That's when things get really interesting...

Secret #4: How I Turned \$600 Into \$16 Million... And Helped My Crippled Friend Make A “Cool” \$4M

100 sales per day is a million dollars per year.

If your profit margin is 40%, then you are in the top 2% of income earners in the world.

That’s a nice living for most people.

But... there’s a big secret that most entrepreneurs don’t know:

Once you cross 100 sales per day, you have a business that you can sell... sometimes for millions of dollars.

I had no idea this was possible until one of my mentors told me about it.

His name is Robert, and he plays a big game. Heck, HIS mentor is Gordon Logan, the billionaire founder of Sports Clips.

Robert is a no BS kind of a guy, so one day I asked him a question:

“Hey Robert... how did most of your rich friends make so much money?”

He paused for a second. *“That’s a really good question,”* he said.

He thought about it. *“Well... all of them have businesses. But not every business person is successful.”*

He continued: *“I know a lot of people who made a lot of money for a while but lost it, so they aren't rich anymore.”*

After a few minutes, he nodded his head, seemingly happy with an answer that he had discovered in his head.

“I’ll tell you how my rich friends made their money: they built a business and sold it.”

That answer changed my life.

THAT was the insight that I was missing.

That led me to a big idea: the way to generate huge amounts of money is to build a business and sell it.

So I set a goal for myself to grow my business to 100 sales per day and *sell it for a huge amount.*

A few years later, I sold my business for \$16 million!

I started that business with just \$600, and a few years later, it was worth \$16 million.

Before I discovered this, I thought selling a business sounded CRAZY.

“I could never do that,” I thought to myself.

But once I saw that it was possible to get to 100 sales per day, my whole life changed.

I am not the only person who has done this.

Once I sold my business for millions, my students and partners started to see that it was possible, too.

People started selling their businesses for huge amounts.

For example, my friend Jared was in a freak accident that left him crippled.

He eventually recovered, but his hospital bills bankrupted him.

He was (obviously) pretty upset about this, so he started looking for ways to make more money.

Somehow, he found a video of me talking about getting to 100 sales per day, and he thought that I was “full of shit” (his words!).

He was pretty desperate, so he followed the steps anyway.

It took a lot of effort, but he got to 100 sales per day, and *he later sold his business for \$4 million.*

When he started, he was bankrupt and crippled, but then he made millions of dollars.

In other words, it doesn't matter where you are starting today. You could be one year away from 100 sales per day.

Just in case you think that story is farfetched, [here's the recording of Jared sharing his story.](#)

Once you get to 100 sales per day (which can be done in 12 months or so)... you can sell the business if you want to.

That is how my students have received checks for \$4 million... \$7.6 million... \$19.7 million... and even more... even though they were new entrepreneurs.

I could tell you more stories, and some of them would surprise you.

For example, one of my students - a husband and wife team - sold a business for over \$100 million, and it was only a few years old.

They were both under 35.

That is truly remarkable.

Most people don't have that kind of success, but you don't have to. My student, Jenna, got just a fraction of that, and she is happy as a clam.

You can [listen to her story on this podcast interview](#).

The idea of selling a business might sound impossible right now, and that's OK.

We don't need to worry about that right now.

We just need to get you to 100 sales per day... and that starts with launching the first product and getting it to 25 sales per day.

That's the next step.

After that, we can worry about building a million dollar business and having a life-changing exit.

My “Secret Plan” To Help You Get To 100 Sales Per Day

I believe that this plan is the most predictable path to becoming a successful entrepreneur.

Remember, 100 sales per day is a million dollar business.

I teach this model because I run my own personal Shark Tank. I invest in businesses and mentor the entrepreneur in exchange for a piece of the business.

As a result, I get to be a part of companies that will be worth millions of dollars when they follow my advice.

That is why I teach this stuff and why I want my students to be successful.

The sad truth is, most people don't do anything with what I teach them. Only about 1% ever do anything with what they learn.

Which is interesting, because 1% of people in the world are millionaires.

Anyway... my “secret plan” is to partner with entrepreneurs to help them grow bigger and have a bigger exit.

If I can help you sell for \$10M instead of \$1M... then I've helped you make an extra \$9M.

And if I own 20% of that company... then we are both really happy.

For example, [I partnered with Jake when he was at 50 sales per day, and now he is on pace for a \\$15 million exit.](#)

Jake got started by following the free advice that I publish online.

Then I helped him grow it past 100 sales per day.

He will likely have a \$15M- \$20M exit, and I will get a piece of that.

I make way more money *partnering* with people like Jake than I would by selling ads on my podcast or something like that.

So, I'm looking for more partnerships like Jake.

I help entrepreneurs build compelling physical products, get them to 100 sales per day, and have a multi-million dollar exit.

I look for people who implement the "100 sales per day" strategies that I teach so that we can have a big exit together.

That is MY incentive for teaching you this model.

There is no more predictable way to be financially free, in my opinion. And right now, there is a major window of opportunity to do it.

Simply launch four physical products and get to 100 sales per day. That's the goal. Now you know it. And you will never forget it.

To close, let's cover the step-by-step process to getting to 100 sales per day within about 12 months...

Secret #5: The 8-Step Process To 100 Sales Per Day In 12 Months

I teach entrepreneurs how to build compelling brands, get to 100 sales per day, and have a multi-million dollar exit.

The process to get to 100 sales per day is broken into 8 steps, and the entire plan takes one year to implement.

The steps are as follows:

- Step 1: Choose Your Customer
- Step 2: Build A 100 Person List
- Step 3: Launch
- Step 4: Get 100 Reviews
- Step 5: Achieve 25 Sales Per Day
- Step 6: Build 100 Ambassadors
- Step 7: Launch More Products
- Step 8: 100 Sales Per Day

The first “stage” is all about choosing your customer and the products that you will sell them.

Then, we use free traffic sources to build demand, and we launch the first product.

Some pretty incredible things happen in the first phase.

In fact, it’s pretty common for people to make their first \$5k to \$25k within 60-90 days of launch.

That’s enough to fund the rest of the business.

For example, one of my clients (named Miguel) [did over \\$100k in sales in his first few months, and he didn't even have the product ready yet!](#)

The second “stage” is all about getting your product to 25 sales per day.

We build off the momentum of the launch to get reviews, free traffic... and we use a little bit of advertising.

Once a product has 100 reviews, it can consistently sell 25 sales per day or more.

That takes about 3-4 months.

For example, one of my clients, Ty Mayfield, launched his first product to a list of about 400 people.

In the first 34 days, [he sold about \\$10,000 worth of product.](#) That's a good start.

Next, he followed the steps to get reviews and build a list of repeat customers.

Within about 3-4 months, he was selling about 25 units per day, which is about \$25,000 per month in sales.

Not bad for a worship pastor doing this in his spare time!

Once you're at 25 sales per day, the next step is to repeat the process until we have four products doing 25 sales per day.

That's 100 sales per day, or a million dollar business. That's the plan.

I invest in businesses once they are doing at least 100 sales per day. Once you get there, then I can help you sell for a meaningful exit.

I know that I have to help a lot of entrepreneurs get to 100 sales per day in order to find a few that I can partner with.

Not everyone is going to partner with me.

Take Jason Franciosa, for example.

Jason was down to his last few dollars in his bank account when he discovered this business model.

Jason was really into CrossFit, so he started selling products for people who work out.

When I offered to invest in him, he decided to keep growing the business on his own.

He grew it on his own to over \$5 million per year. I'm super proud of him, and we are good friends to this day.

He went from nearly broke to becoming a multi-millionaire in a few years. [Here's a podcast episode of us talking about it.](#)

When I built and sold my business, I made a ton of mistakes. Had I known what I know now, I could have made an "extra" few million.

I wish there was someone like me to show me the ropes. I would have sold my business for way more money.

So I created a mentoring community to help entrepreneurs get 100 sales per day, and I partner with the ones who take the most action.

Since I've had a couple exits myself (and helped many entrepreneurs have similar results), I can replicate the success by partnering with the members of my mentoring community, called The One Percent.

I've had a hand in helping hundreds of people to become millionaires. I've helped a handful of people become decamillionaires, too (that's \$10 million).

Heck, one of my friends started at 100 sales per day, and then he sold his business for over \$600 million dollars. [Here's a YouTube video of me interviewing him at one of our live events.](#)

That's a crazy amount of money. You probably don't need that much - but I want you to see what is possible.

The first step is to launch your first product and get it to 25 sales per day.

Then, we repeat the process until you are at 100 sales per day.

THEN, we can talk about working toward an exit.

The whole process takes one year, and it looks like this:

Months 1-3: You select the best products and take your first sale.

Months 4-6: We focus on getting the first product to 25 sales per day.

Months 6-12: We release three more products and get them to 25 sales per day each.

At that point, you can decide if you want to work with me to have a multi-million dollar exit.

I know I've thrown a lot at you in this playbook, so let's make this simple:

All you need to do is get ONE product to 25 sales per day.

Then, we repeat the process three more times.

Getting *one product* to 25 sales per day takes a few months until you develop the skill set...

...but once you see how the process works, it feels doable.

In fact, the hardest part is getting someone to see how simple it can be.

Once you know WHO your person is...

And you do your first product launch...

Then we just follow the plan until you are at 25 sales per day.

Then, repeat the process until you have 100 sales per day.

Once you get to 100 sales per day, then we can work on having a multi-million dollar exit.

My team and I mentor entrepreneurs as they move toward 100 sales per day. We do that [in our community called The One Percent](#).

The One Percent is where my team and I work with entrepreneurs to help them launch their first product, get it to 25 sales per day, repeat.

We work with them to create brands that can get to 100 sales per day.

In order to join, you must apply to work with me and our mentors, because we have to make sure that you're the kind of person that we can help.

Some people just don't have the ability to stick to something for a full year. I can't help those people.

Others just can't reserve the 10-15 hours per week to work on a business right now. I understand that.

If someone is the right fit, then [we put them through the 8 step process and guide them through each step.](#)

But before I look like your traditional online guru who wants to sell you something...

Allow Me To “Unsell” This To Keep The Wrong People Out...

Being an entrepreneur is hard. Otherwise everyone would do it. My best partners and students *always wanted to be entrepreneurs.*

I can help them craft their plan, launch their first product, and start marching toward 100 sales per day.

I do work with some brand new entrepreneurs, but at my current fee, I usually recommend that they just [watch my free YouTube videos.](#)

However, some of my “brand new” people did go on to have massive success.

I helped a 19-year old kid sell for over \$3.5 million...

I helped a husband-and-wife team sell for \$19 million IN CASH...

I helped a small-town boy sell for over \$7 million... all from the mentorships and groups that I’ve put together.

But... this is NOT “easy.”

It is very simple, but you still have to do the work.

And it is NOT “fast.”

It takes a full year to get to 100 sales per day.

And working with me is NOT “cheap.”

Working with me one-on-one costs \$100,000.

That’s why I created The One Percent as a mentoring *community*, so that I could help more people, without them having to pay me my absurd consulting fee.

It also allows me to bring in other mentors and success stories to help each other out.

Plus, we get to spend time together at events and meetups around the world. It’s more fun to do this as a community.

Some of my success stories come back and mentor the “next batch” of success stories, too.

Take Chad Maghielse, for example.

Chad did not have any special skills or any previous business success.

But he loved his dogs.

So Chad launched a few dog products and got them to 100 sales per day.

Chad did not want to be the next Jeff Bezos - he just wanted to have financial freedom.

So he quickly sold his business for over \$1 million dollars. [Here's a podcast episode of him talking about it with me.](#)

He took the money and invested it, and he lives off the passive income.

Now, he serves as one of our mentors inside The One Percent.

He's even partnered with a few people in the group. I love when that happens.

If you are still here, wondering what to do with all of this new information, remember this:

100 sales per day is a million dollar business.

It takes twelve months of solid work to get to 100 sales per day.

Then, you can set the goal of having a multi-million dollar exit.

If you want help, [my team and I can help you launch, get to 100 sales per day, and build your business inside The One Percent.](#)

One more thing you should know... **the One Percent is about more than just me.**

My successful students come back and help the other members of the community.

And I feature some of my students on the podcast and YouTube channel, too, and the community rallies to support them.

You will be following in the footsteps of many entrepreneurs who had a dream.

One of them was bankrupt and crippled when he started.

One of them was a burnt-out corporate attorney with four kids when she started...

One of them was a failed entrepreneur with only a few dollars in his bank account when he started...

And another was on the brink of divorce because his wife was making more money than him.

All of them got to 100 sales per day, and today they are all millionaires.

If you can follow directions, go through the hard times, and commit ONE YEAR to the rest of your life...

Then I invite you to [start working on your plan to get to 100 sales per day.](#)

Remember... 100 sales per day is a million dollar business, and I have helped hundreds of entrepreneurs get there.

Oh, and ONE MORE THING...

I've heard every excuse, and we've overcome all of them.

"But I have kids," you might say.

So do I. And so does Greg... in fact, he has 7 of them. If you have less than seven kids, then I've already solved that excuse.

"But I've tried to start a business before, and it failed." Well, you probably tried to do it alone and without help. That's what this is for.

It just comes down to if you want to do this or not. [If you do, then your next step is to fill out this form to start working on your business.](#)

Rooting for ya,
Ryan

P.S. It is my opinion that most entrepreneurs waste their efforts on businesses that won't lead to freedom.

You can't sell a coaching business. You can't just stop producing content for a YouTube channel or a personal brand.

However, you CAN get to 100 sales per day in about a year and have a business that you can sell.

If you would like to work with me and my team to get to 100 sales per day and have a meaningful exit, [then I invite you to apply to work with me and our community inside The One Percent.](#)