

Used By Over 500 Entrepreneurs To Build Million Dollar Businesses...

This Is The Playbook To Get To \$100k Per Month... And Have A Multi-Million Dollar Exit

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Fellow entrepreneur,

This is the playbook for how I turned \$600 into \$16 million.

I give this playbook away because I invest in entrepreneurs, and I help them have a meaningful exit.

Once they use the strategy outlined below, I advise them toward a multi-million dollar business and a lump sum payday.

I started teaching this after 12 years of beating my head against the wall, trying to become a successful entrepreneur.

Then, once I developed this strategy, **I had a million dollar business within a year.**

Three years after that, I sold it for a life-changing amount.

Now, I provide these strategies for free in hopes of advising or partnering with entrepreneurs like you who decide to put it to work.

This is the exact process that I've taught to thousands of entrepreneurs, many of whom build million dollar businesses within a year (or less).

It is hard for me to explain how effective this is without sounding like a crazy TV-pitchman.

I apologize in advance if I come across overly optimistic, but I believe in this process so much that I invest my own time and money into this.

My name is Ryan Daniel Moran, and I am writing this to you from my lake house in Austin, TX.

I paid cash for this house when I sold one of my businesses for \$16 million.

In these pages, I am going to teach you how we build physical product brands, get them to 100 sales per day, and have a multi-million dollar exit.

This is the strategy that helped me build a brand worth 8-figures... and it is how we've helped hundreds of entrepreneurs make their first million.

If you are starting from scratch, the process to \$1 million in revenue takes about one year. If you already have a product or a brand, then you can get there much faster (often within a few months).

One of my mentees, Alex, used it to generate \$19.7 million in four years.

Another, Sebastian, used it to create over \$30 million in five years.

I also have a handful of case studies from people who used this to generate a cool \$1 million to \$5 million within a few years.

Now I invest in entrepreneurs that follow this system, and I help them have a multi-million dollar exit.

I teach this stuff publicly because I look for entrepreneurs to invest in.

Once they get to 100 sales per day, then I will consider investing in them and helping them have a big payday when they exit.

If you follow the steps laid out, then I might want to invest in your business someday.

Then, we can work toward a multi-million dollar payday.

To get started, we need to cover a few basics.

I don't mean to insult your intelligence, but this will explain how to achieve \$1 million in sales quickly (about a year or so)...

If you want to skip the basics and go right to the "strategy" part of the process, then you can skip to "Secret 3" below.

Secret #1: 100 Sales Per Day Is A Million Dollar Business

If you make 100 sales per day... at an average price point of \$30... then you are selling \$3,000 per day.

That's \$90,000 per month. Or about \$1.1 million per year.

Since products have 30-50% profit margins, it is possible to create a very decent living after about a year.

All it takes to have a million dollar business is 100 sales per day. That is enough to change your entire financial future.

In other words, you need 100 sales per day to have a million dollar business.

It takes about 12 months to get to 100 sales per day.

That's why my book is called [12 Months To \\$1 Million](#). It's the step by step playbook to doing this.

Most people work 30+ years so that they can have enough to retire. But getting to 100 sales per day takes just one year (in many cases).

I'll take the 12-month plan over the 30-year plan *any day*.

In fact, one of my students told me, *"I thought I was going to work for the rest of my life; now I see that I might not have to."*

Since I started sharing this on my free podcast, my book, and my YouTube channel, **hundreds of people have told me that they achieved 100 sales per day.**

Here are a few stories from people who downloaded my content and built million dollar businesses:

Judson Morgan: [How "100 Sales Per Day" Made Him \\$20 Million](#)

Leah Boomsma: [This Mom Of 4 Sells \\$140k/Month With ONE Product](#)

Evan Van Auken: [From Firefighter to Millionaire In 18 Months](#)

Secret #2: You Don't *Actually* Need 100 Sales Per Day

I know... I know...

I JUST said that you need 100 sales per day.

But you actually need less than that.

If you have just one product, then you need 100 sales per day.

You can build a million dollar business with one product... but it's easier to get there with multiple products.

Here's how the math works:

4 Products x 25 Sales Per Day = 100 Sales Per Day

The math works out the same. It's still 100 sales per day.

So... you can either have one product that does 100 sales per day.

Or you can have 4 products that do 25 sales per day each.

In my experience, getting 4 products to 25 sales per day is easier.

I find that 4 products x 25 sales is simple enough for the average person to accomplish.

Plus, it gives you a well-balanced product mix that you can sell for a big payday. More on that later...

In my opinion, “product brands” are the fastest and easiest businesses to get to 100 sales per day.

Selling physical products is simple: there’s no coaching... no fancy marketing... no consulting that you need to do.

You don’t need to have a special skill to sell physical products.

Selling “stuff” allows you to focus on getting to 100 sales per day... without getting a life coach certification or creating a ton of social media content.

I built and sold a yoga company... even though I don’t do yoga.

I built and sold a supplement company... even though I’m not a personal trainer.

One of my students sells running gear.

Another sells crossfit gear.

Another sells pet products.

And all of them are millionaires.

So... to summarize...

IF you have a process to get to 25 sales per day...

And you get 4 products to 25 sales per day...

Then you have a million dollar business.

So... all we need to do is have a predictable plan to get each product to at least 25 sales per day.

That is where things get fun.

Secret #3: The “Demand-First” Strategy To Get Any Product Brand To At Least 100 Sales Per Day

This is where people get stuck...

Sure, it's easy to run the numbers on a million dollar business... but how do you actually get there?

That is my specialty.

The people I work with often *have a hard time keeping up with the amount of sales that are pouring in.*

In fact, I work with some entrepreneurs who get stuck at \$50k/mo or so... but once they start doing this strategy, they tend to grow quickly.

Remember... you only need 4 products that sell 25 sales per day in order to have 100 sales per day.

So, all we *really* need is a system to get each product to 25 sales per day.

That makes things a lot simpler.

This strategy will work whether you are launching a new product... or if you are stuck at 50 sales per day and want to get to 100.

The “old way” of selling products was to put them on Amazon and try to rank for keywords so that you get free traffic.

That still works to a certain extent, but the strategy is flawed.

Here’s why:

If you are trying to get “free” traffic from Amazon, then you have to play the price game.

The best selling products are *often* the cheapest... and it’s really hard to be profitable when you are the cheapest product.

I want the *opposite*.

I want customers to CHOOSE my brand and *pay a premium for it... and come back again and again.*

Thankfully, this strategy actually works *better* if your product is more expensive than your competitors.

When done right, we don’t need Amazon to give us *any* free traffic... but we will get a lot of it as a bonus.

Now, I will tell you how we do that.

But first... I warn you that it is going to sound simple.

It is so simple that *almost no one does it*.

I call it the “Demand First” strategy because people *choose to buy from you before they shop for other solutions*.

I use this strategy if I want to launch a *new* product and make the first \$10,000 in sales...

...but I also use this strategy if I want to grow a brand from \$25k/mo to \$100k/mo.

As weird as it sounds, the strategy is the same.

It works like this:

1. First, you build a small “waiting list” of about 100 - 500 people.
2. Second, you run a product launch or promotion to that list of people.
3. Third, you ask customers for reviews, feedback, and social proof.
4. Repeat the process until you do at least 25 sales per day.

I know... this seems way too simple at first glance.

But there’s some ninja magic in-between the lines.

Remember, most people just put their product up for sale and then hope that they get free traffic.

Or they spend a ton of money on Facebook ads or sponsor influencers to get traffic to their product.

They rarely (if ever) build up a list of people who want their product *before they ever see it on Amazon or an ad.*

I do the opposite; I generate demand *first*.

If you are first starting out, this process can get you the first \$10k in sales.

Since this process is free, it is perfect for people who are low on funds.

In fact, one of my clients, Miguel, did this process for 45 days before launch, [and he sold over \\$100k before his product was even ready.](#)

That gave him all the money he needed to launch the business.

So this is a perfect strategy if you are starting a new business.

But this is also the strategy that can take a “stuck” product to \$1 million in revenue and beyond.

Some of my clients double their sales within a few weeks or months of using this strategy consistently.

Here’s why the “Demand First” strategy works so well...

If someone signs up for a waiting list for a product... they want THAT product.

Not a competitor's product.

Not a similar product.

They want THAT product... even if it is twice the price as everyone else's.

This is how you can have the highest profit margins... even if you are selling the exact same product as everyone else.

The customer *chooses* you - instead of just finding you from an ad or a search engine.

You generate the demand *first*, instead of just hoping for it.

When someone raises their hand to buy your product FIRST... then they are more likely to buy from YOU, instead of everyone else.

They are also more willing to pay higher prices, because they want *your product*. **Most importantly, these types of customers give the best reviews and have the best returning customer rate.**

Let me say this very loudly: customers that choose you *before* they find you on Amazon (or any other platform) are the *best* customers.

They are also more likely to leave reviews and provide testimonials.

When you generate demand *first*, you have higher profit margins, better customers, and more reviews.

Most people only focus on how many sales they are getting... so they feel discouraged when things don't go as planned.

Instead, I focus on building my waiting list and getting reviews and feedback.

I can't always control how many sales I get. But I can ALWAYS control how I build my list... and how many reviews I get.

Here's an easy way to do that:

Every time you get feedback, reviews, or social proof from customers (or friends), *post that feedback on social media to keep building the list.*

This is important.

Every piece of positive feedback becomes *the proof that builds your list.*

For example, when you get a positive review (or a nice email from a happy customer)...

...you turn it into social media content (or an ad).

...use that content to build the waiting list for the next promotion...

...and you email it to your list to increase conversions.

Over time, you will stack new reviews on your product and gather a ton of proof about your product.

You will also cultivate a list of customers (and potential customers) that buy your products again and again.

Again... it sounds simple... so let me repeat the plan again, just in case this is not clicking:

The fastest way to get to 100 sales per day is to build demand FIRST.

You do that by building a small waiting list (or promotional list) of potential customers.

The customers that choose you BEFORE they shop for other brands are more willing to pay a premium, and they leave the best reviews.

When you receive feedback from them, use it as content to continue building your list.

The more feedback you get, the faster your list is built.

The faster your list is built, the more sales you get.

The more sales you get, the more feedback you get.

And on and on it goes.

How To Use This Strategy To Get To 25 Sales Per Day Within A Few Months...

This “Demand First” strategy builds a customer list that *chooses you over the competition*, even if your product is twice the price as everyone else.

Since these customers leave the best reviews, you will increase your sales conversions, too.

And those reviews become the content that adds people to your promotional list... so you get new leads every day from free traffic.

But... there's one more reason why this works so quickly:

Most people try to use Amazon to get free traffic to their product. They run a bunch of ads or they try to rank for keywords.

But if you have an email list, and you send the traffic *to Amazon*, then Amazon becomes your advertising partner.

In other words, if you send people from your list to Amazon, then Amazon will advertise for you for free.

Put differently... if you send people to Amazon (instead of waiting for Amazon to send people to you), then Amazon becomes your best advertising partner.

For example... one of my friends has a podcast about digestion issues.

He talks about his digestion products on his podcast, and he sends people to a special link that directs them to Amazon.

Since Amazon sees new people coming to their store, they start to “reward” him with free advertising.

It's kind of like when you go into Target and ask for a product from a little-known brand.

They will just tell you, “No, we don't carry that here.”

But if *hundreds* of people start asking for it, the people at Target will say, “*Hey, we should probably start carrying this product.*”

If lots of people ask for it and want to buy it there, then they will start to put it on the best shelf space in the store.

Amazon works just like that.

If you send people to Amazon to buy your products, they will start to give you better “shelf space” by featuring you to their millions of customers.

Another example...

My book, [12 Months to \\$1 Million](#), sold over 250,000 copies.

One of the reasons it sold so well is because I talk about it on my podcast.

When I send people to the Amazon listing, Amazon thinks that it is very important (which, of course, it is!).

As a result, Amazon occasionally *emails it out to millions of customers*.

Guess what that does?

It sends my book sales through the roof.

That can happen for your products, too.

Let me say it again: most people do not send any traffic to Amazon because they do not have an email list.

When you use the Demand First strategy, you have an email list that you can send to Amazon (or anywhere else that matters to you).

It doesn't matter if your email list is small.

Most of my clients start with email lists as small as 100 - 150 people.

For example, [my client Ben launched his first product to an email list of just 150 people.](#)

Within two months, he was selling \$1,000 per day.

Within six months, he was selling over \$100,000 a month.

Not all of his sales came from his email list, but that was what got him off the ground and taking sales.

That's why I make all my clients - new or experienced - do this process before they do anything else.

Building "Demand First" is a straightforward and fast way to launch a business... or to stimulate sales on a business that has plateaued.

Best of all, this strategy makes it easy to launch additional products.

I believe this is the clearest way to get a product to 25 sales per day.

But it works even faster on the *second* product.

Once it comes time to launch a second (or third) product, you will have built-in momentum.

Instead of launching a product to an empty room of people, you have a list of people who are used to hearing from you.

You also have customers, reviews, and exposure... so the second product can get to 25 sales per day even faster than the first one.

Compare this approach to what most people do...

First, most people spend thousands of dollars to order inventory to sell on Amazon, Shopify, or TikTok Shop.

Second, they price their product so low that they barely have any profit margin to work with.

Third, they run a bunch of ads to their product, which drives down their profit margin even further.

Within a month, they are so “in the hole” on profit that they get discouraged and give up.

And if they ARE successful, then they have to start the whole process over again when they launch the second product.

My approach is the exact opposite:

First, we build “Demand First” by putting people on an email list (as little as 100 people or so).

We use proof (like positive reviews, emails from happy customers, or text messages from friends who tried the product in advance) to create demand and put customers on a waiting list.

This allows us to charge a *premium price*, rather than trying to be the cheapest product.

We get free traffic by partnering with Amazon instead of taking from it.

And when it comes time to launch an additional product, it is EASIER than the first, because we already have a ready-made customer list!

This is why my clients usually get sales on their very first day... because they have people on a waiting list *first*.

Advanced Tactic: The “Traffic Triangle” That Doubles Conversions & Makes Customers Beg To Buy

I don't want to get too in the weeds here...

But I want to give an advanced strategy for the more experienced entrepreneurs.

The “Demand First” approach works, but it is very simple.

You can do the entire strategy in 1-2 hours per day and get almost any product to 25 sales per day.

Some people want to know what they can do to make things go faster.

That's when I tell them about the Traffic Triangle.

The Traffic Triangle is based on a simple piece of psychology: when someone sees you in three different places, they start to trust you.

Once the human brain sees another person in three different contexts, they start to trust them.

That's why you want customers to see you in three different places. As a result, they are twice as likely to buy from you.

The "Demand First" strategy already has *two* places built into the strategy - your email list and wherever you post your reviews (usually social media).

That alone is enough to get a product off the ground and selling consistently.

But you can "juice things up" if your customers see you in *one more place*.

Ideally, you want the same people to see you in a *new* context.

The best way to do this is to invite your email list to follow you in one additional place.

For example, one of my clients has a brand for busy moms.

She makes YouTube videos and podcasts about parenting and marriage.

When she talks about her products, *some* people go to Amazon and buy her products right away.

But *most* of them don't.

Instead, she sends people to her product waiting list (or a coupon code for a first customer discount).

Once they sign up, she sends them a follow up message asking them to follow her on Instagram, where she posts the reviews and testimonials that she receives from customers.

So, they listen to her podcast...
They get onto an email list for a discount...
And they see proof all over Instagram.

That's three different places that the customer engages with the brand.

If even a small group of people sees you in *three different places*, then you have a very powerful group of customers.

In my experience, they will buy ANYTHING that you sell them!

When my client emails her list, she can generate *hundreds* of sales every time she emails her list for her products.

In this example, “The Traffic Triangle” feeds itself again and again.

New customers discover her content...
Then they get on her email list...
They see her reviews on Instagram...
And they buy the product.

Then they leave a review...
Which becomes proof for Instagram...
And she reads the review on the podcast...
Which sends more people to the email list...

And on and on it goes.

This is how you can predictably build up demand and get to 100 sales per day over the course of a year.

However, you do not need to launch a podcast or create a bunch of videos in order to use this advanced strategies.

There are a ton of ways that you can build trust with your customers using The Traffic Triangle.

One of my students, Alicia, **uses free Facebook groups with The Traffic Triangle to sell millions of dollars of water bottles.**

They are simple water bottles.

They are not special.

They aren't a brand new kind of water bottle.

It's just a normal, basic water bottle.

She uses free Facebook groups to build her email list, and she sent the traffic to Amazon.

That got her to rank for important keywords on Amazon, which gave her tons of free exposure.

She got to 100 sales per day and became a millionaire before she turned 30. ([Here's a YouTube video of her talking about it with me.](#))

Here's another example...

One of the businesses that I invested in sends their products to people on Instagram and TikTok in exchange for a video review.

Since Instagram and TikTok videos can go viral, they get seen by thousands of people.

They used that strategy to get to 100 sales per day in *less than a month!*

Pretty cool.

That's all free traffic, too.

There are other ways that you can complete the Traffic Triangle, too:

- You can make TikTok videos ([Damien did this and sold \\$30k within a few days](#)).
- You can partner with bloggers and influencers ([Derek did this and sells millions of dollars of products](#)).
- You could make funny videos about your product ([Shannon did this and became a multi-millionaire](#)).
- You can spend some money on Facebook ads ([Moiz did this and made \\$100M](#)).

The key with the Traffic Triangle is to be seen in *three different places*.

If someone sees you in three different ways (an email list, Instagram page, and a blog, for example), they become twice as likely to buy from you.

Plus, the free exposure gets more people to discover you, so that your list becomes bigger and bigger.

The combination of free traffic and increased conversion creates a surge of demand any time you promote your products.

That's why so many of my clients get to 25 sales per day within about 90 days of launch... and the first million within twelve months.

Each product launch gets easier, because you have more exposure.

You have hundreds (or thousands) of people ready to buy your products and leave reviews.

Plus, Amazon is rewarding you with free traffic, because you are sending them customers!

When you put all of these things together, it becomes easy to get to 25 sales per day.

Once you launch a few additional products, you have 100 sales per day.

That's when things get really interesting...

Because once you have a million dollar business, you can position yourself for a lump sum payday...

Secret #4: How I Turned \$600 Into \$16 Million & Helped A Cripple Make A “Lump Sum Profit” Of \$4M

100 sales per day is a million dollars per year.

If your profit margin is 40%, then you are in the top 2% of income earners in the world.

That’s a nice living for most people.

But... there’s a big secret that most entrepreneurs don’t know:

Most people do not get rich from the cash flow from their business.

They get rich from the “enterprise value” of their business.

Enterprise value is what someone will pay you for the business.

It is what your business is worth if you *sell it*.

Once you cross 100 sales per day, you have a business that you can sell... sometimes for millions of dollars.

One of my mentors, Robert, was the first person to teach me this.

I asked him, “*Hey Robert... how did most of your rich friends make so much money?*”

He paused for a second. “*That’s a really good question,*” he said.

He thought about it. *“Well... all of them have businesses. But not every business person is successful.”*

He continued: *“I know a lot of people who made a lot of money for a while but lost it, so they aren't rich anymore.”*

After a few minutes, he nodded his head, seemingly happy with an answer that he had discovered in his head.

“I’ll tell you how my rich friends made their money: they built a business and sold it.”

That answer changed my life.

THAT was the insight that I was missing.

I realized that I had to think *differently* about business if I wanted to grow something that could be sold for a life-changing amount.

I created a goal for myself to grow a business that I could sell.

After making some changes to the business that I started with just \$600, I sold it a few years later for \$16 million.

That is truly a life-changing amount of money.

But I am not alone.

Once I sold my business for millions, my students and partners started to see that it was possible, too.

People started selling their businesses for huge amounts.

For example, my friend Jared was in a freak accident that left him crippled.

He eventually recovered, but his hospital bills bankrupted him.

He was (obviously) pretty upset about this, so he started looking for ways to make more money.

He found a video of me talking about getting to 100 sales per day.

At first, he thought I was “full of shit.” (His words, not mine!)

But he followed the playbook anyway.

It took a lot of effort, but he got to 100 sales per day. He had a 7-figure business within about a year.

When he heard that I sold my business for a huge amount of money, he realized that he could sell his business, too.

Within a few years of starting his business, *he sold it for \$4 million.*

He was bankrupt and crippled when he started, but he became a multi-million a few years later!

Just in case you think that story is farfetched, [here's the recording of his sharing his story.](#)

I could tell you more stories, and some of them would surprise you.

For example, one of my students - a husband and wife team - sold a business for over \$100 million, and it was only a few years old.

They were both under 35.

That is truly remarkable.

Most people don't have that kind of success, but you don't have to. My student, Jenna, got just a fraction of that, and she is happy as a clam.

You can [listen to her story on this podcast interview](#).

Anyway...

If you build a brand the right way... then you are building way more than just a small business that makes a profit...

...you are building a brand that can be sold for a *life changing lump sum profit*.

That's why I teach this process publicly, because I invest in the entrepreneurs who use it to build million dollar businesses.

Together, we can prepare for a multi-million dollar exit.

Secret #5: Why I Invest In Brands To Have A Multi-Million Dollar Exit

I believe in this business model, because it is (in my opinion) the most predictable path to becoming a 7-figure entrepreneur.

However, I made a bunch of mistakes along the way.

For example, if I structured my exit differently, then I could have sold my business for \$25M or more instead of \$16M.

Yes, I walked away with a big check, but I left millions on the table.

That's why I run my own personal Shark Tank, where I invest in businesses and mentor the entrepreneur in exchange for a small part of the business.

I get to be a part of companies that will be worth millions of dollars. I can help them grow faster and avoid the mistakes that I made along the way.

For example, I have a team of advisors and service providers that can immediately help a company make more sales.

When we plug my “shared services” into a business, the entrepreneur can grow their business faster... sometimes while working less.

That alone increases the value of the business.

So... I have an incentive to make sure that my partners are successful.

That is why I teach this stuff and why I want my clients to win.

My “secret plan” is to partner with those entrepreneurs to help them have a bigger exit. When we win together, we are richly rewarded.

If I can help you sell for \$10M instead of \$1M... then I've helped you make an extra \$9M.

And if I own 20% of that company... then we are both really happy.

For example, [I invested in Jake when he was at 50 sales per day, and now he is on pace for a \\$15 million exit.](#)

Jake got started by following the free advice that I publish online.

Then I helped him grow it past 100 sales per day.

He will likely have a \$15M- \$20M exit, and I will get a piece of that.

I make way more money *partnering* with people like Jake than I would by selling ads on my podcast or something like that.

Plus, it's really fun to partner with people like that. So, I'm looking for more partnerships like Jake.

I help entrepreneurs build compelling physical products, get them to 100 sales per day, and have a multi-million dollar exit.

I look for people who implement the strategies that I teach so that we can have a big exit together.

My "funnel" doesn't end when someone buys a course or hires me for consulting.

My funnel ends when we have a multi-million dollar exit together.

That is MY incentive for teaching this model.

I want to partner with the entrepreneurs that follow this model.

The sad truth is, most people don't do anything with what I teach them.
Only about 1% ever do anything with what they learn.

Which is interesting, because 1% of people in the world are millionaires.

But the entrepreneurs who give it a full year have a shot at building a million dollar business... and having a multi-million dollar exit.

Once you get to 100 sales per day, you can decide to partner with me or keep building the business on your own and keep all of it yourself.

Of course, not everyone is going to partner with me.

Take Jason Franciosa, for example.

Jason was down to his last few dollars in his bank account when he discovered this business model.

Jason was really into CrossFit, so he started selling products for people who work out.

When I offered to invest in him, he decided to keep growing the business on his own.

It took him longer than some people to get to 100 sales per day. Instead of one year, it took him two years.

But he still got to 100 sales per day.

That's OK with me. I'm super proud of him, and we are good friends to this day.

He went from nearly broke to becoming a multi-millionaire in a few years.
[Here's a podcast episode of us talking about it.](#)

There are hundreds of case studies of people that I've helped to build million dollar businesses.

I've even helped a handful of people become decamillionaires, too (that's \$10 million).

Heck, one of the businesses that I invested in sold for over \$100 million.

That's a crazy amount of money. You probably don't need that much - but I want you to know that it is possible.

My goal is to partner with entrepreneurs who get to 100 sales per day, so that I can help them grow toward a big exit.

That way, we both win.

I can't invest in everyone, but I do work with entrepreneurs as a mentor while they work toward 100 sales per day.

Once you get to 100 sales per day, then my team can help you grow to the mid-7-figures, so that you are ready for a multi-million dollar exit.

I might even invest in your company so that we win together.

But most people need help in getting to 100 sales per day.

If you need help with any of these, [then you can fill out this form to start a discussion to see how we can support you.](#)

From there, we can guide you to the next step... or at least point you to some podcasts and YouTube videos that will help you on your journey.

Allow Me To “Unsell” This To Keep The Wrong People Out...

I’m not in this to sell memberships or take on consulting clients.

I am in this to create partnerships with cool people and cool businesses.

We work best with entrepreneurs who are already in motion or have a brand that they need help to grow.

However, we also work with aspiring entrepreneurs who want to build something that they can sell.

We are not in this for “side hustles.”

We do this to help entrepreneurs build million dollar businesses and have multi-million dollar exits.

That means you must have a big vision, a long term focus, and the time to put into this.

Some people don’t have the ability to stick to something for a full year. I can’t help those people.

Others just can’t reserve the 10-15 hours per week to work on a business right now. I understand that.

If you aren’t ready to do this, then I recommend that you just [subscribe to my YouTube channel instead](#).

However, if you are an aspiring entrepreneur with a big vision, or an established entrepreneur stuck under 7-figures, then our processes will get you on the road to \$1 million.

Also, if you are a successful entrepreneur who wants to scale or sell your business, then I can help you grow and set yourself up for a multi-million dollar exit.

I helped a 19-year old kid sell for over \$3.5 million...

I helped a husband-and-wife team sell for \$19 million IN CASH...

I helped a small-town boy sell for over \$7 million... all from the mentorships and groups that I've put together.

But... this is NOT “easy.”

And it is NOT “fast.”

It takes a full year to get to 100 sales per day.

And working with me is NOT “cheap.”

My one-on-one fee costs \$100,000, and it isn't my favorite thing to do.

That's why I have mentoring communities, so that I can help more people, without having a bunch of noisy one-on-one clients.

Plus, we get to spend time together at events and meetups around the world. It's more fun to do this as a community.

Being part of one of our communities will also introduce you to some of our success stories.

Take Chad Maghielse, for example.

Chad did not have any special skills or any previous business success.

But he loved his dogs.

So Chad launched a few dog products and got them to 100 sales per day.

Chad did not want to be the next Jeff Bezos - he just wanted to have financial freedom.

So he quickly sold his business for over \$1 million dollars. [Here's a podcast episode of him talking about it with me.](#)

He invested the money, and now he lives off the passive income.

He also serves as one of our mentors inside our community. I love when my successful clients come back and help the rest of the community.

If you decide to work with us, then you will be following in the footsteps of many entrepreneurs who had a dream.

One of them was bankrupt and crippled when he started.

One of them was a burnt-out corporate attorney with four kids when she started...

One of them was a failed entrepreneur with only a few dollars in his bank account when he started...

And another was on the brink of divorce because his wife was making more money than him.

All of them got to 100 sales per day, and today they are all millionaires.

If you can follow directions, go through the hard times, and commit ONE YEAR to the rest of your life...

Then I invite you to [start working on your plan to get to 100 sales per day.](#)

Remember... 100 sales per day is a million dollar business, and I have helped hundreds of entrepreneurs get there.

Oh, and ONE MORE THING...

I've heard every excuse, and we've overcome all of them.

"But I have kids," you might say.

So do I. And so does Greg... in fact, he has 7 of them. If you have less than seven kids, then I've already solved that excuse.

"But I've tried to start a business before, and it failed." Well, you probably tried to do it alone and without help. That's what this is for.

It just comes down to if you want to do this or not. [If you do, then your next step is to fill out this form to chat with us.](#)

From there, we can guide you in the right direction.

Look... entrepreneurship is hard. Otherwise everyone would do it.

It is also a lonely journey.

I mean... *who else does this?*

Who sets out to build million dollar businesses?

Or make a lump sum profit that is bigger than most people make in their entire lives?

That's why it feels so darn lonely doing this on your own.

Heck... entrepreneurs have higher rates of depression and anxiety than the average person.

We tend to have fewer friends and feel more isolated than other people.

I want to do something about that. That's why I prefer partnerships and deep relationships.

That is why I build communities and host in-person events with my clients.

At the end of the day, we all want to work on meaningful projects with people that we like working with.

If you are doing something cool... or you have big aspirations... then I can help you get it to 7-figures.

And our community would love to support you.

The best next step is to [fill out this form to apply to work with us.](#)

My team and I will review and point you in the right direction.

Rooting for ya,
Ryan

P.S. It is my opinion that most entrepreneurs waste their efforts on businesses that won't lead to freedom.

You can't sell a coaching business.

You can't just stop producing content for a YouTube channel or a personal brand.

However, you can build a sellable piece of your business *without compromising your current cash flow*.

If you are in this for freedom, then I implore you to use your skills to build a business that you can sell.

If you would like to work with me and my team to build a million dollar business and have a meaningful exit, [then I invite you to apply to work with me inside our mentoring community](#).